



District Nine CLUB YEARBOOK AWARD CRITERIA AND JUDGING SCORE SHEET

Club Year _____
Altrusa International of _____, Texas, Inc.

The Club Yearbook Award competition is held at the District level. Clubs are to submit **three (3)** copies of their yearbooks to the Yearbook Award Coordinator (a member of the District Communications Committee) by June 1 of each year. The entries are judged and the awards are presented at District Conference the following spring.

	Maximum Points (75)	Points Scored
I. Content—75 percent		
A. Local Club Information (total of 58 points)		
1. Dates of club organization and charter, plus the charter members	3	_____
2. Past presidents and the dates they served	3	_____
3. Local goals	5	_____
4. Officers and Board of Directors	6	_____
5. Committee chairmen and committee members—by committee	6	_____
6. List of club service projects	6	_____
7. Meeting dates, time, and places—for entire year	10	_____
8. Roster of members, with space for new members, and dates—including home and business addresses and telephone numbers, fax number, email address, year they became an Altrusan, birthday (day and month)	10	_____
9. Club budget(s) and Ways and Means (Fund Raising) projects	4	_____
10. Club policies	5	_____
B. District Information (total of 5 points)		
1. List of District officers, email addresses, telephone numbers	1	_____
2. List of District committee chairmen and their email addresses	1	_____
3. Dates and places of next two (2) District Conferences	1	_____
4. Number of clubs and number of members in District Nine (as of May 31 of current year)	1	_____
5. Territorial boundaries of District (i.e. District Nine, State of Texas)	1	_____
C. International Information (total of 7 points)		
1. Scope of Altrusa International—number of members, clubs, countries (as of May 31 of current year)	1	_____
2. Date and place of next International convention	1	_____
3. International officers and their email addresses *	1	_____
4. International committee chairmen and their email addresses *	1	_____
5. International headquarters address, telephone, and fax number	1	_____
6. International staff and their email addresses	1	_____
7. International Foundation—information, chairman, and address	1	_____

* In election years, it is acceptable to have only titles for International Officers and Committee Chairs with space for names/email addresses to be entered later.

Club Yearbook Award Criteria and Judging Score Sheet (Cont'd)

Altrusa International Inc. of _____, Texas

	Maximum Points	Points Scored
D. Optional Information (total of 5 additional points possible)		
1. Organizational date of first club in Altrusa; when Altrusa became International and its early history (include a Web site reference for <i>The Altrusa Tradition</i>).	1	_____
2. Altrusa Motto	1	_____
3. Altrusa Collect or Grace	1	_____
4. Altrusa Benediction	1	_____
5. Altrusa elevator speech (“Altrusa is an international non-profit organization, making our local communities better through leadership, partnership, and service.”)	1	_____

II. Usability—15 percent

(15 possible)

A. Convenient size to handle and carry	5	_____
B. Accurate, up-to-date, and carefully proofread	5	_____
C. Readable—not too crowded, clear type, headings stand out	3	_____
D. Language throughout reflects gender neutrality when not referring to a person directly.	2	_____

III. Format—10 percent

(10 possible)

A. Cover—Includes official name of club, city, state, and country	2	_____
B. Appearance—pleasing and neatly presented (not necessarily costly)	3	_____
C. Table of contents or index	2	_____
D. Logical arrangement of materials	3	_____

IV. Branding—Clubs must score all four points as “Yes” to qualify for the award.

A. Yearbook promotes new (2011) logo only (historical references are OK).	<input type="checkbox"/> Yes	<input type="checkbox"/> No
B. Typeface is the brand-compliant font (Franklin Gothic Demi for headlines, Franklin Gothic Book for text).	<input type="checkbox"/> Yes	<input type="checkbox"/> No
C. Yearbook includes the International tagline “Leading to a Better Community” (on the logo is acceptable).	<input type="checkbox"/> Yes	<input type="checkbox"/> No
D. Clip art is minimized; photos throughout are strongly encouraged.	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Total _____
(105 points possible; all four Branding points must be earned to qualify for the award.)

Judges’ Comments (What distinguishes this yearbook from the rest? How can this yearbook be improved?):