



District Nine CLUB DISPLAY AWARD CRITERIA

Club displays can be used as a recruiting/marketing tool for clubs and we would like to encourage their use to that effect. Bonus points will be given to displays that show ease of portability and also for publicity if said publicity is of exceptional quantity and quality.

Content:	Points	Points Scored
Service Projects	15	_____
Fundraising Events	10	_____
Membership Events	10	_____
Yearbook/Club History/President's Scrapbook	5	_____
 Creativity of Presentation:		
Use of Samples and Photographs (Over Clip Art)	10	_____
Theme and Graphic Design	5	_____
 Altrusa Branding:		
Use of 2011 Logo (only) and Branded Fonts	10	_____
Use of "Leading to a Better Community" Tagline	5	_____
Marketing Potential	10	_____
 Overall Impression:		
Community Impact	10	_____
Illustration of Club's Direction and/or History	10	_____
 Bonus Points:		
Quantity and Quality of Publicity	10	_____
Ease of Display Portability	5	_____
 Total Score:		 _____
 Judges' Comments:		